



2022

PRINT RATES

Inclusive paper surcharge as of 1 September 2022.

Ads & Data
We un-waste

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REACH & CIRCULATION

WEEKDAYS

DE STANDAARD		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	480.760	70.000	41.000
	West-Flanders	94.410	13.365	
	East-Flanders	117.455	17.165	
	Antwerp	120.310	17.440	
	Flemish Brabant and Brussels	114.450	16.520	
	Limburg	34.135	5.510	

GAZET VAN ANTWERPEN		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	455.150	65.000	9.000
	Stad & rand	245.325	34.095	
	Kempen	125.230	18.665	
	Mechelen and Waas	84.595	12.240	

BELANG VAN LIMBURG		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	423.250	75.000	17.000

NIEUWSBLAD		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	1.089.150	190.000	24.000
	Brugge-Oostende-Westhoek	152.590	26.115	
	Kortrijk Roeselare	172.440	29.785	
	Eeklo-Deinze-Vlaamse Ardennen	170.505	30.090	
	De Gentenaar	102.000	17.210	
	Dender-Waasland	154.250	27.435	
	Pajot Brussel Rand	89.230	15.400	
	Leuven-Hageland-Haspengouw	99.860	17.545	
	Antwerp-Mechelen-Lier	73.600	13.060	
	Kempen- Noord-Limburg	74.675	13.360	
		1.089.150	190.000	
	provinces			
	West-Flanders	320.440	55.900	
	East-Flanders	428.410	74.735	
	Flemish Brabant	188.850	32.945	
	Antwerp	151.450	26.420	
		1.089.150	190.000	

REACH & CIRCULATION

WEEKEND

DE STANDAARD		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	480.760	125.000	41.000
DS Magazine		318.850	125.000	
DS Weekblad		341.480	125.000	

NIEUWSBLAD HET BELANG VAN LIMBURG GAZET VAN ANTWERPEN		REACH	CIRCULATION	
			PRINT	DIGITAL
Billie		734.230	405.000	50.000

GAZET VAN ANTWERPEN		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	455.150	85.000	9.000
citta		205.140	85.000	
De Markt GVA		-	85.000	

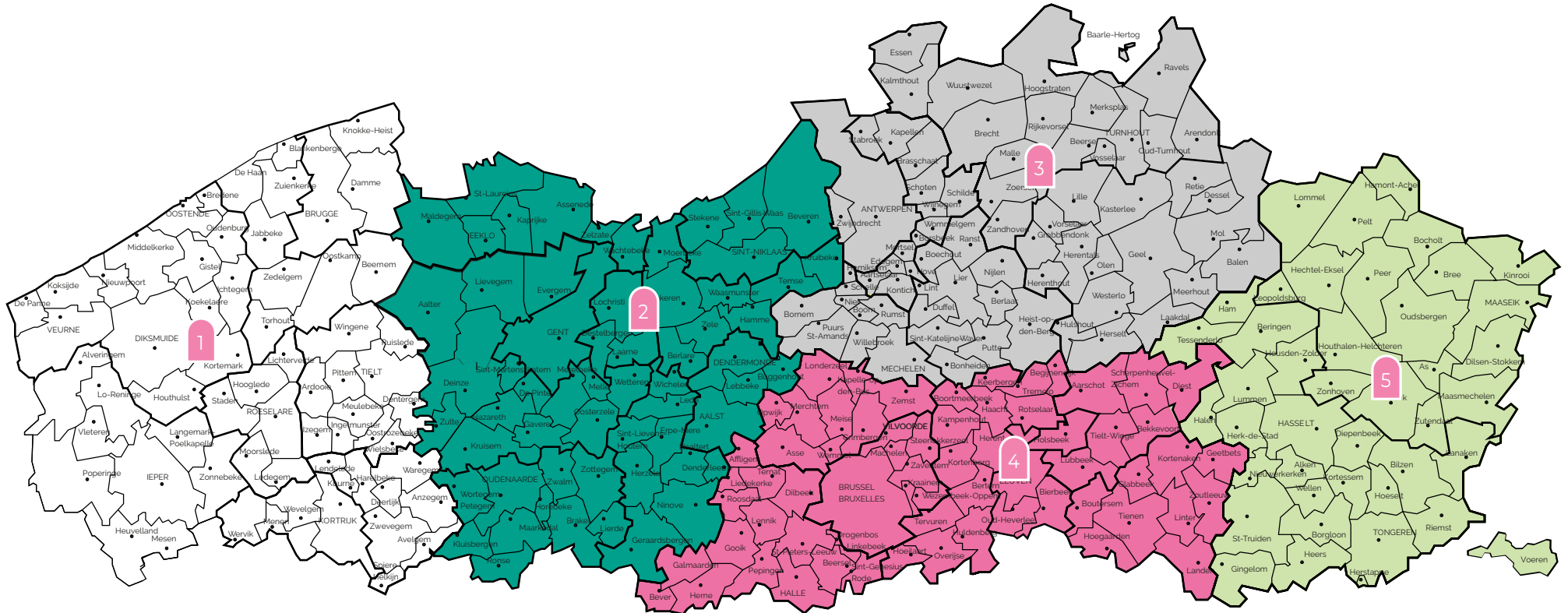
BELANG VAN LIMBURG		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	423.250	95.000	17.000
De Markt HBVL		-	95.000	
Goesting		-	95.000	

NIEUWSBLAD		REACH	CIRCULATION	
			PRINT	DIGITAL
newspaper	all editions	1.089.150	225.000	24.000
Check!		-	225.000	

A large teal rounded rectangle occupies the right two-thirds of the page. In the top-left corner, there is a pink square partially overlapping a black square. The word "NEWSPAPERS" is centered in white, bold, serif font within the teal area.

NEWSPAPERS

EDITIONS



- 1 West-Flanders
- 2 East-Flanders
- 3 Antwerp
- 4 Flemish Brabant & Brussels
- 5 Limburg

RATES | WEEKDAYS

	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col
ALL EDITIONS 2022	€ 34.535	€ 24.670	€ 24.670	€ 20.970	€ 13.570	€ 6.415	€ 16.035	€ 12.335	-	€ 5.920	€ 25.900	€ 16.035	€ 9.865	-	€ 4.935	€ 2.465	€ 1.235	-	€ 51.805	€ 43.170
WEST-FLANDERS	€ 5.175	€ 3.060	-	€ 2.720	€ 1.700	€ 850	€ 2.205	€ 1.470	€ 1.105	€ 735	€ 3.355	€ 2.235	€ 1.220	€ 915	€ 610	€ 305	€ 155	€ 2.100	-	-
EAST-FLANDERS	€ 8.085	€ 4.780	-	€ 4.250	€ 2.655	€ 1.330	€ 3.445	€ 2.300	€ 1.725	€ 1.150	€ 5.240	€ 3.495	€ 1.905	€ 1.430	€ 955	€ 475	€ 240	€ 3.275	-	-
FLEMISH-BRABANT	€ 6.945	€ 4.105	-	€ 3.650	€ 2.280	€ 1.140	€ 2.960	€ 1.975	€ 1.480	€ 985	€ 4.500	€ 3.000	€ 1.640	€ 1.230	€ 820	€ 410	€ 205	€ 2.815	-	-
ANTWERP	€ 10.445	€ 6.175	-	€ 5.490	€ 3.430	€ 1.715	€ 4.455	€ 2.970	€ 2.225	€ 1.485	€ 6.770	€ 4.515	€ 2.465	€ 1.845	€ 1.230	€ 615	€ 310	€ 4.235	-	-
LIMBURG	€ 2.985	€ 1.765	-	€ 1.570	€ 980	€ 490	€ 1.270	€ 850	€ 635	€ 425	€ 1.935	€ 1.290	€ 705	€ 530	€ 350	€ 175	€ 90	€ 1.210	-	-

* on front page
 ** format on request

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RATES | WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col
ALL EDITIONS 2022	€ 37.985	€ 27.135	€ 27.135	€ 23.065	€ 14.925	€ 7.055	€ 17.635	€ 13.565	-	€ 6.510	€ 28.490	€ 17.635	€ 10.855	-	€ 5.425	€ 2.715	€ 1.355	-	€ 56.980	€ 47.485
WEST-FLANDERS	€ 5.825	€ 3.445	-	€ 3.060	€ 1.915	€ 955	€ 2.485	€ 1.655	€ 1.240	€ 830	€ 3.775	€ 2.515	€ 1.375	€ 1.030	€ 685	€ 345	€ 170	€ 2.360	-	-
EAST-FLANDERS	€ 9.095	€ 5.375	-	€ 4.780	€ 2.985	€ 1.495	€ 3.880	€ 2.585	€ 1.940	€ 1.295	€ 5.895	€ 3.930	€ 2.145	€ 1.610	€ 1.070	€ 535	€ 270	€ 3.685	-	-
FLEMISH-BRABANT	€ 7.815	€ 4.620	-	€ 4.105	€ 2.565	€ 1.285	€ 3.330	€ 2.220	€ 1.665	€ 1.110	€ 5.065	€ 3.375	€ 1.845	€ 1.380	€ 920	€ 460	€ 230	€ 3.165	-	-
ANTWERP	€ 11.755	€ 6.950	-	€ 6.175	€ 3.860	€ 1.930	€ 5.010	€ 3.340	€ 2.505	€ 1.670	€ 7.615	€ 5.075	€ 2.770	€ 2.080	€ 1.385	€ 695	€ 345	€ 4.765	-	-
LIMBURG	€ 3.360	€ 1.985	-	€ 1.765	€ 1.105	€ 550	€ 1.430	€ 955	€ 715	€ 475	€ 2.175	€ 1.450	€ 790	€ 595	€ 395	€ 200	€ 100	€ 1.360	-	-

* on front page

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SUPPLEMENTS

SUPPLEMENTS AD RATE X PAGE INDEX	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	ap 100	ap 50	pano	1/2 pano
page 1										5						5	5		
page 3							2	2		2			2		2	2	2		
page 5	1,5	1,5	1,5	1,5	1,5		1,5	1,5		1,5	1,5	1,5	1,5		1,5	1,5	1,5		
page 7 & 9	1,25	1,25	1,25	1,25	1,25		1,25	1,25		1,25	1,25	1,25	1,25		1,25	1,25	1,25		
1st page economy & finance										1,25						1,25	1,25		
other specific pages	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25

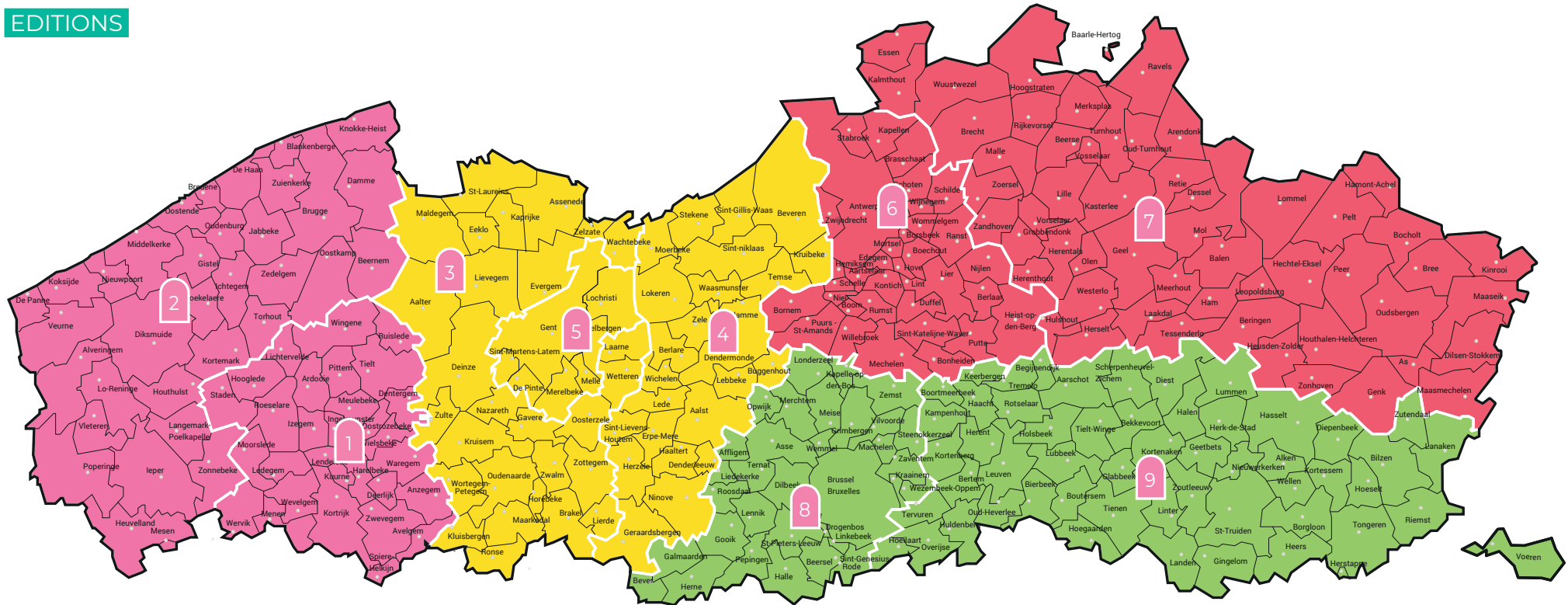
DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKDAYS	
Reservation order	date of publication -2 working days at 11h30
Ad material ready to be published	date of publication -2 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 11h30
In case of federal holidays: use normal deadlines -1 working day extra.	

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKEND	
Reservation order	date of publication -5 working days at 15h
Ad material ready to be published	date of publication -3 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 15h
In case of federal holidays: use normal deadlines -1 working day extra.	



EDITIONS



West-Flanders		East-Flanders		Antwerp		Flemish Brabant & Brussels	
1	Kortrijk Roeselare	3	Eeklo-Deinze-Vlaamse Ardennen	6	Antwerpen-Mechelen-Lier	8	Pajot Brussel Rand
2	Brugge-Oostende-Westhoek	4	Dender-Waasland	7	Kempen- Noord-Limburg	9	Leuven-Hageland-Haspengouw
		5	Gent (De Gentenaar)				

RATES | WEEKDAYS

	Art 1 000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col
ALL EDITIONS 2022	€ 50.245	€ 35.890	€ 35.890	€ 30.505	€ 19.740	€ 9.330	€ 23.330	€ 17.945	-	€ 8.615	€ 37.685	€ 23.330	€ 14.355	-	€ 7.180	€ 3.590	€ 1.795	-	€ 75.365	€ 62.805
WEST-FLANDERS	€ 11.825	€ 6.990	-	€ 6.215	€ 3.885	€ 1.940	€ 5.040	€ 3.360	€ 2.520	€ 1.680	€ 7.660	€ 5.110	€ 2.790	€ 2.090	€ 1.395	€ 695	€ 350	€ 3.455	€ 23.650	-
Brugge - Oostende - Westhoek	€ 6.910	€ 4.085	-	€ 3.630	€ 2.270	€ 1.135	€ 2.945	€ 1.965	€ 1.475	€ 980	€ 4.480	€ 2.985	€ 1.630	€ 1.220	€ 815	€ 405	€ 205	€ 2.020	€ 13.820	-
Kortrijk - Roeselare	€ 7.875	€ 4.655	-	€ 4.135	€ 2.585	€ 1.295	€ 3.355	€ 2.240	€ 1.680	€ 1.120	€ 5.100	€ 3.400	€ 1.855	€ 1.390	€ 930	€ 465	€ 230	€ 2.300	€ 15.745	-
EAST-FLANDERS	€ 15.810	€ 9.345	-	€ 8.305	€ 5.190	€ 2.595	€ 6.740	€ 4.495	€ 3.370	€ 2.245	€ 10.245	€ 6.830	€ 3.725	€ 2.795	€ 1.865	€ 930	€ 465	€ 4.620	€ 31.615	-
De Gentenaar	€ 5.005	€ 2.960	-	€ 2.630	€ 1.645	€ 820	€ 2.135	€ 1.425	€ 1.065	€ 710	€ 3.245	€ 2.165	€ 1.180	€ 885	€ 590	€ 295	€ 150	€ 1.465	€ 10.015	-
Eeklo - Deinze - Vlaamse Ardennen	€ 7.955	€ 4.705	-	€ 4.180	€ 2.615	€ 1.305	€ 3.390	€ 2.260	€ 1.695	€ 1.130	€ 5.155	€ 3.435	€ 1.875	€ 1.405	€ 940	€ 470	€ 235	€ 2.325	€ 15.915	-
Dender - Waasland	€ 7.250	€ 4.285	-	€ 3.810	€ 2.380	€ 1.190	€ 3.090	€ 2.060	€ 1.545	€ 1.030	€ 4.700	€ 3.135	€ 1.710	€ 1.280	€ 855	€ 425	€ 215	€ 2.120	€ 14.505	-
FLEMISH-BRABANT	€ 7.845	€ 4.635	-	€ 4.120	€ 2.575	€ 1.290	€ 3.345	€ 2.230	€ 1.670	€ 1.115	€ 5.080	€ 3.390	€ 1.850	€ 1.385	€ 925	€ 460	€ 230	€ 2.290	€ 15.685	-
Pajot Brussel Rand	€ 5.065	€ 2.995	-	€ 2.660	€ 1.665	€ 830	€ 2.160	€ 1.440	€ 1.080	€ 720	€ 3.285	€ 2.190	€ 1.195	€ 895	€ 595	€ 300	€ 150	€ 1.480	€ 10.130	-
Leuven - Hageland - Haspengouw	€ 4.640	€ 2.740	-	€ 2.435	€ 1.525	€ 760	€ 1.975	€ 1.320	€ 990	€ 660	€ 3.005	€ 2.005	€ 1.095	€ 820	€ 545	€ 275	€ 135	€ 1.355	€ 9.275	-
ANTWERP	€ 6.290	€ 3.720	-	€ 3.305	€ 2.065	€ 1.035	€ 2.680	€ 1.790	€ 1.340	€ 895	€ 4.075	€ 2.715	€ 1.485	€ 1.110	€ 740	€ 370	€ 185	€ 1.835	€ 12.580	-
Antwerpen - Mechelen - Lier	€ 3.455	€ 2.045	-	€ 1.815	€ 1.135	€ 565	€ 1.475	€ 980	€ 735	€ 490	€ 2.240	€ 1.495	€ 815	€ 610	€ 405	€ 205	€ 100	€ 1.010	€ 6.910	-
Kempen - Noord-Limburg	€ 3.535	€ 2.090	-	€ 1.860	€ 1.160	€ 580	€ 1.510	€ 1.005	€ 755	€ 505	€ 2.290	€ 1.530	€ 835	€ 625	€ 415	€ 210	€ 105	€ 1.035	€ 7.075	-

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RATES | WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**	
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192	
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col	
ALL EDITIONS 2022	€ 55.260	€ 39.475	€ 39.475	€ 33.550	€ 21.710	€ 10.265	€ 25.660	€ 19.735	-	€ 9.475	€ 41.445	€ 25.660	€ 15.790	-	€ 7.895	€ 3.945	€ 1.975	-	€ 82.985	€ 69.080	
NLU 2022	€ 55.260	-	-	€ 33.550	€ 21.710	-	€ 25.660	€ 19.735	-	€ 9.475	-	€ 25.660	-	-	-	-	-	-	-	-	-
WEST-FLANDERS	€ 13.005	€ 7.690	-	€ 6.835	€ 4.270	€ 2.135	€ 5.545	€ 3.695	€ 2.775	€ 1.850	€ 8.430	€ 5.620	€ 3.065	€ 2.300	€ 1.535	€ 765	€ 385	€ 3.800	€ 26.015	-	
Brugge - Oostende - Westhoek	€ 7.600	€ 4.495	-	€ 3.995	€ 2.495	€ 1.250	€ 3.240	€ 2.160	€ 1.620	€ 1.080	€ 4.925	€ 3.285	€ 1.795	€ 1.345	€ 895	€ 450	€ 225	€ 2.220	€ 15.205	-	
Kortrijk - Roeselare	€ 8.660	€ 5.120	-	€ 4.550	€ 2.845	€ 1.420	€ 3.690	€ 2.460	€ 1.845	€ 1.230	€ 5.610	€ 3.740	€ 2.040	€ 1.530	€ 1.020	€ 510	€ 255	€ 2.530	€ 17.320	-	
EAST-FLANDERS	€ 17.390	€ 10.280	-	€ 9.135	€ 5.710	€ 2.855	€ 7.415	€ 4.940	€ 3.705	€ 2.470	€ 11.270	€ 7.510	€ 4.100	€ 3.075	€ 2.050	€ 1.025	€ 515	€ 5.080	€ 34.780	-	
De Gentenaar	€ 5.510	€ 3.255	-	€ 2.895	€ 1.810	€ 905	€ 2.350	€ 1.565	€ 1.175	€ 785	€ 3.570	€ 2.380	€ 1.300	€ 975	€ 650	€ 325	€ 160	€ 1.610	€ 11.015	-	
Eeklo - Deinze - Vlaamse Ardennen	€ 8.755	€ 5.175	-	€ 4.600	€ 2.875	€ 1.435	€ 3.730	€ 2.490	€ 1.865	€ 1.245	€ 5.670	€ 3.780	€ 2.065	€ 1.550	€ 1.030	€ 515	€ 260	€ 2.555	€ 17.505	-	
Dender Waasland	€ 7.975	€ 4.715	-	€ 4.190	€ 2.620	€ 1.310	€ 3.400	€ 2.265	€ 1.700	€ 1.135	€ 5.170	€ 3.445	€ 1.880	€ 1.410	€ 940	€ 470	€ 235	€ 2.330	€ 15.955	-	
FLEMISH-BRABANT	€ 8.625	€ 5.100	-	€ 4.535	€ 2.835	€ 1.415	€ 3.680	€ 2.450	€ 1.840	€ 1.225	€ 5.590	€ 3.725	€ 2.035	€ 1.525	€ 1.015	€ 510	€ 255	€ 2.520	€ 17.255	-	
Pajot Brussel Rand	€ 5.570	€ 3.295	-	€ 2.930	€ 1.830	€ 915	€ 2.375	€ 1.585	€ 1.190	€ 790	€ 3.610	€ 2.405	€ 1.315	€ 985	€ 655	€ 330	€ 165	€ 1.630	€ 11.145	-	
Leuven - Hageland - Haspengouw	€ 5.100	€ 3.015	-	€ 2.680	€ 1.675	€ 840	€ 2.175	€ 1.450	€ 1.085	€ 725	€ 3.305	€ 2.205	€ 1.205	€ 900	€ 600	€ 300	€ 150	€ 1.490	€ 10.205	-	
ANTWERP	€ 6.920	€ 4.090	-	€ 3.635	€ 2.270	€ 1.135	€ 2.950	€ 1.965	€ 1.475	€ 985	€ 4.485	€ 2.990	€ 1.630	€ 1.225	€ 815	€ 410	€ 205	€ 2.020	€ 13.835	-	
Antwerpen - Mechelen	€ 3.800	€ 2.245	-	€ 1.995	€ 1.250	€ 625	€ 1.620	€ 1.080	€ 810	€ 540	€ 2.465	€ 1.640	€ 895	€ 670	€ 450	€ 225	€ 110	€ 1.110	€ 7.600	-	
Kempen - Noord-Limburg	€ 3.890	€ 2.300	-	€ 2.045	€ 1.280	€ 640	€ 1.660	€ 1.105	€ 830	€ 555	€ 2.520	€ 1.680	€ 915	€ 690	€ 460	€ 230	€ 115	€ 1.135	€ 7.780	-	

* on front page

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SUPPLEMENTS

SUPPLEMENTS AD RATE X PAGE INDEX	Art 1 000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	ap 100	ap 50	pano	1/2 pano
page 1										5					5	5	5		
page 3							2	2		2			2		2	2	2		
page 5	1,5	1,5	1,5	1,5	1,5		1,5	1,5		1,5	1,5	1,5	1,5		1,5	1,5	1,5		
page 7 & 9	1,25	1,25	1,25	1,25	1,25		1,25	1,25		1,25	1,25	1,25	1,25		1,25	1,25	1,25		
1st page Extra (Vrije Tijd)										1,25						1,25	1,25		
last page								3											
1st page Sports										1,25						1,25	1,25		
1st page Regio										1,5						1,5	1,5		
other specific pages	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25

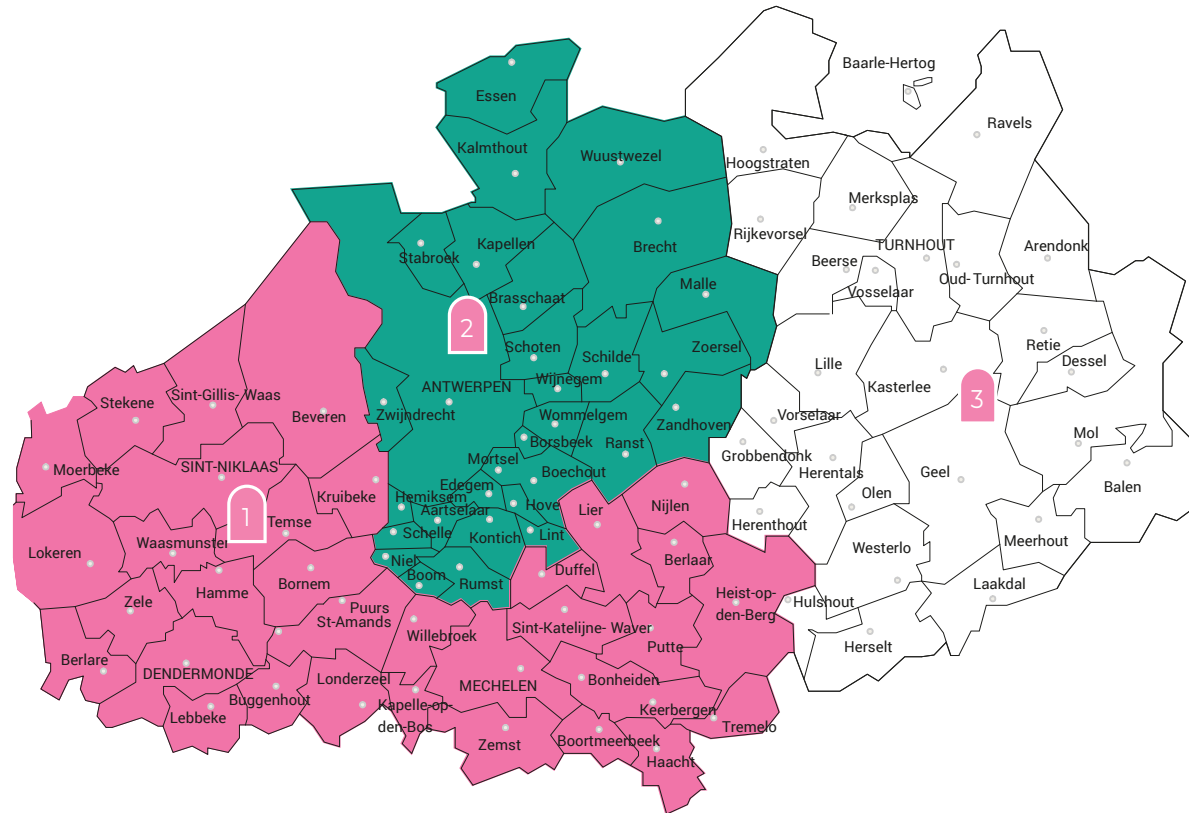
DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKDAYS	
Reservation order	date of publication -2 working days at 11h30
Ad material ready to be published	date of publication -2 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 11h30
In case of federal holidays: use normal deadlines -1 working day extra.	

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKEND	
Reservation order	date of publication -5 working days at 15h
Ad material ready to be published	date of publication -3 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 15h
In case of federal holidays: use normal deadlines -1 working day extra.	



EDITIONS



- 1 Mechelen / Waas
- 2 Stad & Rand
- 3 Kempen


RATES | WEEKDAYS

	Art 1 000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col
ALL EDITIONS 2022	€ 15.130	€ 10.160	€ 10.805	€ 9.080	€ 5.730	€ 2.810	€ 7.675	€ 5.080	€ 3.890	€ 2.595	€ 10.915	€ 7.240	€ 4.105	€ 3.135	€ 2.160	€ 1.080	€ 540	-	€ 22.695	€ 17.635
STAD & RAND	€ 8.175	€ 5.575	-	€ 4.955	€ 3.095	€ 1.550	€ 4.160	€ 2.775	€ 2.080	€ 1.385	€ 5.885	€ 3.925	€ 2.220	€ 1.665	€ 1.160	€ 580	€ 290	€ 2.365	€ 12.260	-
KEMPEN	€ 4.280	€ 2.920	-	€ 2.595	€ 1.620	€ 810	€ 2.180	€ 1.455	€ 1.090	€ 725	€ 3.080	€ 2.055	€ 1.165	€ 870	€ 610	€ 305	€ 150	€ 1.240	€ 6.420	-
MECHELEN/WAAS	€ 2.890	€ 1.975	-	€ 1.755	€ 1.095	€ 550	€ 1.475	€ 980	€ 735	€ 490	€ 2.085	€ 1.390	€ 785	€ 590	€ 410	€ 205	€ 105	€ 835	€ 4.340	-

* on front page
 ** format on request

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

RATES | WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Regio Spot*	Pano**	1/2 Pano**
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	94x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	2 col	10 col	10 col
ALL EDITIONS 2022	€ 16.655	€ 11.180	€ 11.895	€ 9.990	€ 6.305	€ 3.095	€ 8.445	€ 5.590	€ 4.280	€ 2.855	€ 12.015	€ 7.970	€ 4.520	€ 3.450	€ 2.380	€ 1.190	€ 595	-	€ 24.980	€ 19.395
 DNA 2022	€ 16.655	-	-	€ 9.990	€ 6.305	-	€ 8.445	€ 5.590	-	€ 2.855	-	€ 7.970	-	-	-	-	-	-	-	-
STAD & RAND	€ 8.990	€ 6.130	-	€ 5.450	€ 3.405	€ 1.705	€ 4.580	€ 3.050	€ 2.290	€ 1.525	€ 6.475	€ 4.315	€ 2.440	€ 1.830	€ 1.280	€ 640	€ 320	€ 2.600	€ 13.485	-
KEMPEN	€ 4.710	€ 3.210	-	€ 2.855	€ 1.785	€ 890	€ 2.400	€ 1.600	€ 1.200	€ 800	€ 3.390	€ 2.260	€ 1.280	€ 960	€ 670	€ 335	€ 165	€ 1.365	€ 7.065	-
MECHELEN / WAAS	€ 3.180	€ 2.170	-	€ 1.930	€ 1.205	€ 605	€ 1.620	€ 1.080	€ 810	€ 540	€ 2.290	€ 1.525	€ 865	€ 650	€ 450	€ 225	€ 115	€ 920	€ 4.770	-

* on front page

** format on request

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

SUPPLEMENTS

SUPPLEMENTS AD RATE X PAGE INDEX	Art1 000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	ap100	ap50	pano	1/2 pano
page 1										5					5	5	5		
page 3							2	2		2			2		2	2	2		
page 5	1,5	1,5	1,5	1,5	1,5		1,5	1,5		1,5	1,5	1,5	1,5		1,5	1,5	1,5		
page 7 & 9 (7 only weekdays)	1,25	1,25	1,25	1,25	1,25		1,25	1,25		1,25	1,25	1,25	1,25		1,25	1,25	1,25		
1st page Vrijuit										1,25					1,25		1,25		
last page								3											
1st page Sports								1,25		1,25							1,25	1,25	
1st page Regio								1,5		1,5			1,5		1,5	1,5	1,5		
other specific pages	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKDAYS	
Reservation order	date of publication -2 working days at 11h30
Ad material ready to be published	date of publication -2 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 11h30
In case of federal holidays: use normal deadlines -1 working day extra.	

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKEND	
Reservation order	date of publication -5 working days at 15h
Ad material ready to be published	date of publication -3 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 15h
In case of federal holidays: use normal deadlines -1 working day extra.	




HET BELANG VAN LIMBURG

EDITIONS



HET BELANG VAN LIMBURG

RATES | WEEKDAYS & WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	Ap 100	Ap 50	Pano*	1/2 Pano*
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	94x150	255x150	255x100	255x75	255x50	142x380	94x380	191x100	142x100	94x100	94x50	45x50	532x380	532x192
Width in columns	5 col	4 col	5 col	5 col	3 col	2 col	5 col	5 col	5 col	5 col	3 col	2 col	4 col	3 col	2 col	2 col	1 col	10 col	10 col
WEEKDAYS 2022	€ 14.115	€ 8.400	€ 8.400	€ 7.395	€ 4.620	€ 2.185	€ 6.220	€ 4.115	€ 3.025	€ 2.015	€ 8.655	€ 5.800	€ 3.195	€ 2.435	€ 1.680	€ 840	€ 420	€ 17.645	€ 14.705
WEEKEND 2022	€ 15.530	€ 9.245	€ 9.245	€ 8.135	€ 5.085	€ 2.405	€ 6.840	€ 4.530	€ 3.330	€ 2.220	€ 9.520	€ 6.380	€ 3.510	€ 2.680	€ 1.850	€ 925	€ 460	€ 19.410	€ 16.175
 PLUS 2022	€ 15.530	-	-	€ 8.135	€ 5.085	-	€ 6.840	€ 4.530	-	€ 2.220	-	€ 6.380	-	-	-	-	-	-	-

* format on request

SUPPLEMENTS

SUPPLEMENTS AD RATE X PAGE INDEX	Art 1 000	Art 750	Art 600	Art 500	Art 250	Art 125	Acc 150	Acc 100	Acc 75	Acc 50	Acc 3	Acc 2	Ap 400	Ap 300	Ap 200	ap100	ap50	pano	1/2 pano
page 1										5					5	5	5		
page 3							2	2		2			2		2	2	2		
page 5	1,5	1,5	1,5	1,5	1,5		1,5	1,5		1,5	1,5	1,5	1,5		1,5	1,5	1,5		
page 7 & 9 (9 only weekdays)	1,25	1,25	1,25	1,25	1,25		1,25	1,25		1,25	1,25	1,25	1,25		1,25	1,25	1,25		
1st page Achterkrant										1,25						1,25	1,25		
last page								3											
1st page Sports								1,25		1,25						1,25	1,25		
1st page Regio								1,5		1,5			1,5		1,5	1,5	1,5		
other specific pages	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25	1,25

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKDAYS	
Reservation order	date of publication -2 working days at 11h30
Ad material ready to be published	date of publication -2 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 11h30
In case of federal holidays: use normal deadlines -1 working day extra.	

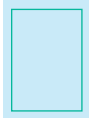

DEADLINES RESERVATION ORDER & AD MATERIAL : WEEKEND	
Reservation order	date of publication -5 working days at 15h
Ad material ready to be published	date of publication -3 working days at 11h30
Material for ad to be designed	date of publication -5 working days at 15h
In case of federal holidays: use normal deadlines -1 working day extra.	





**MAGAZINES
&
SUPPLEMENT**

RATES

	1/1 PAGE						PANO	
Width x Height in mm	250 x 335 + 5 mm bleed on 4 sides						500 x 335 + 5 mm bleed on 4 sides	
								
PLACEMENT	-	cover 2	cover 3	cover 4	prima posta	secunda posta	-	opening 2+3
ALL EDITIONS 2022	€ 11.925	€ 15.505	€ 13.715	€ 17.885	€ 14.910	€ 14.315	€ 23.855	€ 28.620

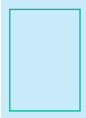
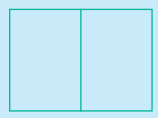
DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
Ad material ready to be published (cover)	date of publication -9 working days at 11h30 (Tuesday)
In case of federal holidays: use normal deadlines -1 working day extra.	



DE STANDAARD WEEKBLAD

RATES

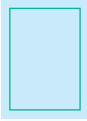

	1/1 PAGE						PANO	
Width x Height in mm	220 x 285 + 5 MM BLEED ON 4 SIDES						440 x 285 + 5 MM BLEED ON 4 SIDES	
								
PLACEMENT	-	cover 2	cover 3	cover 4	prima posta	secunda posta	-	opening 2+3
ALL EDITIONS 2022	€ 9.195	€ 11.955	€ 10.575	€ 13.790	€ 11.490	€ 11.030	€ 18.385	€ 22.065

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE								PANO	
Width x Height in mm	210 x 297 + 5 mm bleed on 4 sides								420 x 297 + 5 mm bleed on 4 sides	
										
PLACEMENT	-	cover 2	cover 3	cover 4	prima posta	right side	first part	first part right side	-	opening 2+3
ALL EDITIONS 2022	€ 10.140	€ 13.180	€ 11.665	€ 15.210	€ 12.675	€ 11.155	€ 11.360	€ 11.665	€ 20.280	€ 24.335

BILLIE - HET BELANG VAN LIMBURG	€ 5.520	-	-	€ 8.285
BILLIE FLEMISH-BRABANT - NIEUWSBLAD	€ 2.140	-	-	€ 3.210
BILLIE EAST-FLANDERS - NIEUWSBLAD	€ 3.040	-	-	€ 4.560
BILIE WEST-FLANDERS - NIEUWSBLAD	€ 2.930	-	-	€ 4.395
BILLIE - GAZET VAN ANTWERPEN + BILIE - NIEUWSBLAD	€ 4.730	-	-	€ 7.100

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE	1/2 PAGE	ACC 2	ACC 75	PANO
Width x Height in mm	255x380	255x192	94x380	255x75	532x380
Width in columns	5 col	5 col	2 col	5 col	10 col
					
ALL EDITIONS	€ 9.705	€ 5.885	€ 4.405	€ 2.300	€ 14.560

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE				1/2 PAGE	PANO
Width x Height in mm	255X380				255X192	532X380
Width in columns	5 col				5 col	10 col
PLACEMENT	-	cover 2	cover 3	cover 4	-	-
RATES 2022	€ 4.945	€ 6.435	€ 5.690	€ 7.425	€ 3.465	€ 9.900

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE	1/2 PAGE	ACC 2	ACC 75	PANO
Width x Height in mm	255x380	255x192	94x380	255x75	532x380
Width in columns	5 col	5 col	2 col	5 col	10 col
					
ALL EDITIONS	€ 7.150	€ 4.335	€ 3.245	€ 1.695	€ 10.725

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE	ACC 2	ACC 75	PANO
Width x Height in mm	255x380	92x380	255x75	532x380
Width in columns	5 col	2 col	5 col	10 col
				
ALL EDITIONS	€ 5.510	€ 2.660	€ 1.390	€ 8.795

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



RATES

	1/1 PAGE				ACC 2	ART 250	PANO
Width x Height in mm	255X380				92x380	142X200	532X380
Width in columns	5 col				2 col	3 col	10 col
PLACEMENT	-	cover 2	cover 3	cover 4	-	-	-
ALL EDITIONS 2022	€ 3.810	€ 4.955	€ 4.380	€ 5.715	€ 2.565	€ 1.280	€ 7.615

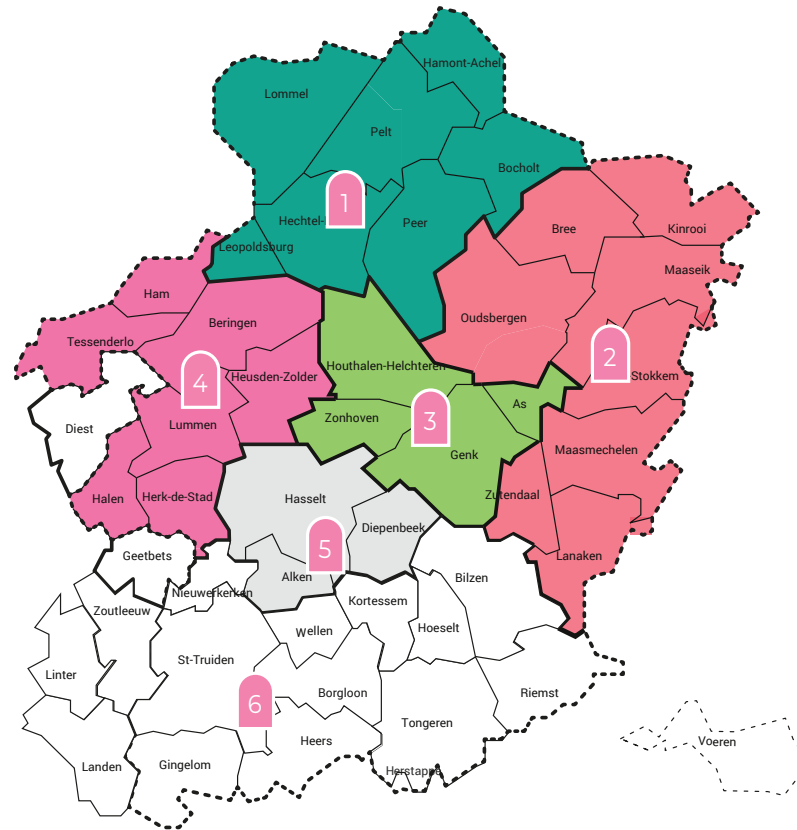
DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -11 working days at 11h30 (Friday)
Material for ad to be designed	date of publication -11 working days at 11h30 (Friday)
Ad material ready to be published	date of publication -6 working days at 11h30 (Friday)
In case of federal holidays: use normal deadlines -1 working day extra.	



EDITIONS

⚠️ LAST APPEARANCE 30 SEPTEMBER 2022



- 1 North
- 2 East
- 3 Genk
- 4 West
- 5 Hasselt
- 6 South

* Diest, Geetbets, Zoutleeuw, Linter and Landen will receive edition South, due to distribution issues

RATES

! LAST APPEARANCE 30 SEPTEMBER 2022

	1/1 PAGE	1/2 PAGE		ACC 80	1/4 PAG	1/8 PAG *1	1/16 PAG *1	BUURT SPOT *2	PANO
Width x Height in mm	255x380	255x191 (B)	126x380 (H)	255x80	126x191	126x94	83x70	83x83	530x380
ALL EDITIONS 2022	€ 1.120	€ 570		€ 330	€ 290	€ 195	€ 95	€ 360	€ 1.685

- These rates are only for companies located in the province of Limburg with an attraction zone of 10 km around its point of sale and with a billing address in the same province. The company has a local character.
- A maximum of 2 editions can be combined.

*1 24 insertions are compulsory.

*2 Only on page 1 and with a maximum of 3 ads/publication.

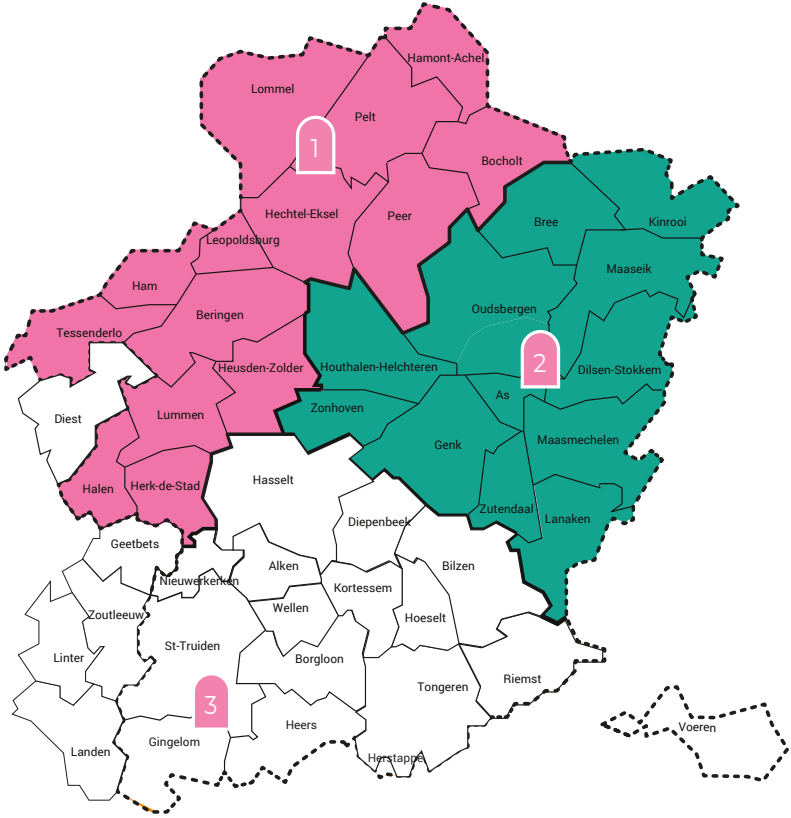
DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -7 working days at 11h30 (Wednesday)
Material for ad to be designed	date of publication -7 working days at 11h30 (Wednesday)
Ad material ready to be published	date of publication -2 working days at 11h30 (Wednesday)
In case of federal holidays: use normal deadlines -1 working day extra.	



EDITIONS

 **LAST APPEARANCE 27 SEPTEMBER 2022**
NEW CONCEPT AS FROM 4 OCTOBER 2022



- 1 North
- 2 East
- 3 South

* Diest, Geetbets, Zoutleeuw, Linter and Landen will receive edition South, due to distribution issues

RATES

! LAST APPEARANCE 27 SEPTEMBER 2022
 NEW CONCEPT AS FROM 4 OCTOBER 2022

	1/1 PAGE	1/2 PAGE		ACC 80	1/4 PAG	1/8 PAG *1	1/16 PAG *1	CARRÉ PAGE 1	PANO
Width x Height in mm	255x380	255x191 (B)	126x380 (H)	255x80	126x191	126x94	83x70	83x83	530x380
ALL EDITIONS 2022	€ 2.050	€ 1.040	€ 1.025	€ 605	€ 525	€ 355	€ 175	€ 395	€ 3.080

- These rates are only for companies located in the province of Limburg with an attraction zone of 10 km around its point of sale and with a billing address in the same province. The company has a local character.
- A maximum of 2 editions can be combined.

*1 24 insertions are compulsory.

DEADLINES

DEADLINES RESERVATION ORDER & AD MATERIAL	
Reservation order	date of publication -6 working days at 11h30 (Monday)
Material for ad to be designed	date of publication -6 working days at 11h30 (Monday)
Ad material ready to be published	date of publication -1 working days at 11h30 (Monday)
In case of federal holidays: use normal deadlines -1 working day extra.	



A decorative graphic consisting of a pink square in the top-left corner, a black square overlapping its bottom-right corner, and a large teal shape with a rounded right edge that occupies the lower and right portions of the frame.

INSERTS

INSERT NEWSPAPERS | NATIONAL CIRCULATION

PRINT + DIGITAL : WEEKEND & WEEKDAYS

RATES | WEEKEND

	Circulation print + digital	Insert rate print + digital	Distribution cost print	Total	Number of PRINT copies to be delivered
De Standaard	166.000	€ 34.030	€ 3.045	€ 37.075	125.000
Nieuwsblad	249.000	€ 41.295	€ 5.740	€ 47.035	225.000
Gazet van Antwerpen	94.000	€ 15.595	€ 1.950	€ 17.545	85.000
Het Belang van Limburg	112.000	€ 17.985	€ 2.420	€ 20.405	95.000

RATES | WEEKDAYS

	Circulation print + digital	Insert rate print + digital	Distribution cost print	Total	Number of PRINT copies to be delivered	Weekdays
De Standaard	111.000	€ 20.500	€ 1.875	€ 22.375	70.000	Mon-Tue-Wed-Thu-Fri
Nieuwsblad	214.000	€ 35.170	€ 5.065	€ 40.235	190.000	Mon-Tue-Wed-Thu-Fri
Gazet van Antwerpen	74.000	€ 12.095	€ 1.670	€ 13.765	65.000	Mon-Tue-Wed-Thu-Fri
Het Belang van Limburg	92.000	€ 14.485	€ 2.080	€ 16.565	75.000	Mon-Tue-Wed-Thu

DEADLINES

Reservation order date of publication -30 working days (6 weeks)

In case of federal holidays, use normal deadline -1 working day extra

No inserts in Het Belang van Limburg on Fridays. Inserts in Nieuwsblad will be inserted on 2 days. Circulation print + digital = print copies + digital downloads.

No agency commission on distribution or technical cost. Inserting days always on demand and subject to availability. General conditions: <https://www.adsanddata/verkoopsvoorwaarden>.

A specific inserting day can not be guaranteed. (4.2. terms of sale); in exceptional circumstances a new date will be agreed.

Copies to be delivered at: Paal-Beringen = Printing Partners Paal-Beringen, tav Dirk Meeus, Industrieweg 147, 3583 Paal-Beringen.

Technical specifications inserting: <https://www.adsanddata.be/en/techspecs/print/>

RATES: PRINT - LOCAL: WEEKDAYS

DE STANDAARD

Editions	Insert rate	Distribution cost	Total	number of print copies to be delivered
WEST-FLANDERS	€ 3.290	€ 360	€ 3.650	13.365
EAST-FLANDERS	€ 4.225	€ 460	€ 4.685	17.165
FLEMISH-BRABANT	€ 4.065	€ 445	€ 4.510	16.520
ANTWERP	€ 4.290	€ 465	€ 4.755	17.440
LIMBURG *	€ 1.355	€ 150	€ 1.505	5.510

* These edition can only be bought in combination with another edition of the same title, due to the low circulation

GAZET VAN ANTWERPEN

Editions	Insert rate	Distribution cost	Total	number of print copies to be delivered
STAD & RAND	€ 5.965	€ 875	€ 6.840	34.095
KEMPEN	€ 3.265	€ 480	€ 3.745	18.665
MECHELEN / WAAS	€ 2.140	€ 315	€ 2.455	12.240

DEADLINES

Reservation order	date of publication -30 working days (6 weeks)
In case of federal holidays, use normal deadline -1 working day extra	

No agency commission on distribution or technical cost. Inserting days always on demand and subject to availability. General conditions: <https://www.adsandata.be/verkoopsvoorwaarden>. A specific inserting day can not be guaranteed. (4.2. terms of sale); in exceptional circumstances a new date will be agreed. Copies to be delivered at: Paal-Beringen = Printing Partners Paal-Beringen, tav Dirk Meeus, Industrieweg 147, 3583 Paal-Beringen. Technical specifications inserting: <https://www.adsandata.be/en/techspecs/print/>.

RATES: PRINT - LOCAL: WEEKDAYS

NIEUWSBLAD

Het Nieuwsblad	Number of copies to be delivered	Insertrate	Distribution cost	Total
Brugge-Oostende-Westhoek	26.115	4.570 €	695 €	5.265 €
Kortrijk-Roeselare	29.785	5.210 €	795 €	6.005 €
Eeklo-Deinze-Vlaamse Ardennen	30.090	5.265 €	800 €	6.065 €
De Gentenaar	17.210	3.010 €	460 €	3.470 €
Dender Waasland	27.435	4.800 €	730 €	5.530 €
Pajot Brussel Rand	15.400	2.695 €	410 €	3.105 €
Leuven-Hageland-Haspengouw	17.545	3.070 €	470 €	3.540 €
Antwerpen-Mechelen-Lier	13.060	2.285 €	350 €	2.635 €
Kempen - Noord-Limburg	13.360	2.340 €	355 €	2.695 €

Het Nieuwsblad	Number of copies to be delivered	Insertrate	Distribution cost	Total
West-Vlaanderen	55.900	9.785 €	1.490 €	11.275 €
Oost-Vlaanderen	74.735	13.080 €	1.990 €	15.070 €
Vlaams-Brabant	32.945	5.765 €	880 €	6.645 €
Antwerpen	26.420	4.625 €	705 €	5.330 €

DEADLINES

Reservation order	date of publication -30 working days (6 weeks)
In case of federal holidays, use normal deadline -1 working day extra	

Inserts in Nieuwsblad will be inserted on 2 days depending on the editions. Inserting days always on demand and subject to availability. General conditions: <https://www.adsanddata.be/verkoopsvoorwaarden>. A specific inserting day can not be guaranteed. (4.2. Terms of sale); in exceptional circumstances a new date will be agreed. No agency commission on distribution or technical cost. Copies to be delivered at: Paal-Beringen = Printing Partners Paal-Beringen, tav Dirk Meeus, Industrieweg 147, 3583 Paal-Beringen. Technical specifications inserting: <https://www.adsanddata.be/en/techspecs/print/>.

RATES: DIGITAL - LOCAL

NIEUWSBLAD

Editions	Circulation digital	Insert rate digital
WEST-FLANDERS	8.000	€ 640
EAST-FLANDERS	7.000	€ 560
FLEMISH-BRABANT	4.000	€ 320
ANTWERP	4.000	€ 320

GAZET VAN ANTWERPEN

Editions	Circulation digital	Insert rate digital
STAD & RAND	5.500	€ 440
KEMPEN	2.300	€ 185
MECHELEN / WAAS	1.200	€ 95

Inserting always subject to availability. General conditions: <https://www.adsanddata.be/verkoopsvoorwaarden>. A specific inserting day can not be guaranteed. (4.2. terms of sale); in exceptional circumstances a new date will be agreed.
 No regional digital insert possible for De Standaard and Het Belang van Limburg
 Technical specifications inserting: <https://www.adsanddata.be/en/techspecs/print/>

INSERT MAGAZINES

RATES: PRINT

DE STANDAARD MAGAZINE

Day	Weight	Circulation	Insert rate	technical Cost	Total
SATURDAY	tbd	125.000	€ 21.875	€ 1.380	€ 23.255

BILLIE

Day	Weight	Circulation	Insert rate	technical Cost	Total
SATURDAY	HNB + HBvL + GvA	405.000	€ 44.550	€ 5.475	€ 50.025
	Nieuwsblad	225.000	€ 24.750	€ 3.080	€ 27.830
	Het Belang van Limburg	95.000	€ 16.625	€ 1.280	€ 17.905
	Gazet van Antwerpen	85.000	€ 14.875	€ 1.115	€ 15.990

DEADLINES

Reservation order	date of publication -30 working days (6 weeks)
In case of federal holidays, use normal deadline -1 working day extra	

Technical possibilities limited and technical specs on demand.
No agency commission on technical cost.
Address: Roularta Printing – Roeselare loskades – Meensesteenweg 300 – 8800 Roeselare

A decorative graphic consisting of a pink square in the top-left corner, a black square overlapping its bottom-right corner, and a large teal shape with a rounded right edge that occupies the right side of the page.

PACKAGES

PACKAGE NEWSPAPERS NORTH

DE STANDAARD + NIEUWSBLAD + GAZET VAN ANTWERPEN + HET BELANG VAN LIMBURG

Ads & Data

RATES | WEEKDAYS & WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Acc 100	Acc 2
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	255x100	94x380
Width in columns	5 col	4 col	5 col	5 col	3 col	5 col	2 col
WEEKDAYS 2022	€ 78.410	€ 56.005	€ 56.005	€ 47.605	€ 30.805	€ 28.005	€ 36.405

WEEKEND 2022	€ 86.245	€ 61.600	€ 61.600	€ 52.360	€ 33.880	€ 30.800	€ 40.040
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1x 
2.062.380
READERS

PACKAGE NEWSPAPERS POPULAR

NIUWSBLAD + GAZET VAN ANTWERPEN + HET BELANG VAN LIMBURG

Ads & Data

RATES | WEEKDAYS & WEEKEND

	Art 1000	Art 750	Art 600	Art 500	Art 250	Acc 100	Acc 2
Width x Height in mm	255x380	191x270	255x230	255x192	142x200	255x100	94x380
Width in columns	5 col	4 col	5 col	5 col	3 col	5 col	2 col
WEEKDAYS 2022	€ 67.135	€ 47.955	€ 47.955	€ 40.760	€ 26.375	€ 23.975	€ 31.170

WEEKEND 2022	€ 73.840	€ 52.745	€ 52.745	€ 44.835	€ 29.010	€ 26.370	€ 34.285
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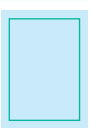


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READERS

PACKAGE POPULAR SUPPLEMENTS

CHECK! + DE MARKT GAZET VAN ANTWERPEN + DE MARKT HET BELANG VAN LIMBURG

RATES | WEEKDAYS & WEEKEND

	1/1 PAGE
Width x Height in mm	255 x 380 + 5 mm bleed on 4 sides
Width in columns	5 col
	
WEEKEND	€ 16.775



PACKAGE NEWSPAPER NORTH INSERT

DE STANDAARD + NIEUWSBLAD + GAZET VAN ANTWERPEN + HET BELANG VAN LIMBURG

RATES | WEEKDAYS & WEEKEND

DAY/WEEK	Circulation print + digital	Insert rate print + digital	Distribution cost print	Total	Number of PRINT copies to be delivered
Mon - Tue - Wed - Thu	491.000	€ 51.280	€ 10.690	€ 61.970	400.000
Saturday	621.000	€ 65.580	€ 13.155	€ 78.735	530.000



No inserts in Het Belang van Limburg on Fridays. Inserts in Nieuwsblad will be inserted on 2 days. Circulation print + digital = print copies + digital downloads. No agency commission on distribution or technical cost. Inserting days always on demand and subject to availability. General conditions: <https://www.adsanddata.be/verkoopsvoorwaarden>. A specific inserting day can not be guaranteed. (4.2. terms of sale); in exceptional circumstances a new date will be agreed. Copies to be delivered at: Paal-Beringen = Printing Partners Paal-Beringen, tav Dirk Meeus, Industrieweg 147, 3583 Paal-Beringen. Technical specifications inserting: <https://www.adsanddata.be/en/techspecs/print/>.

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